



01/03/2017

CARLETON UNIVERSITY CANSAT COMPETITION

2017 SPONSORSHIP PACKAGE

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THE COMPETITION

The annual CanSat competition is an international student design-build-launch competition held every year in Texas. This involves the end-to-end life cycle of a simulated planetary atmospheric entry probe.

A science vehicle and its container will be launched in a rocket and dropped at an altitude of approximately 700 m. The science vehicle must be released from its container at a 400 m altitude and then glide safely to the ground in a radial pattern, landing in as close to two minutes as possible. Additional telemetry data of the atmospheric conditions will be collected and transmitted to a ground station where it will be displayed in real time. This year the glider takes a green twist, powered entirely by solar panels.

The competition is organized by esteemed institutions including:

- National Aeronautics and Space Administration (NASA)
- American Astronautical Society (AAS)
- American Institute of Aeronautics and Astronautics (AIAA)
- U.S. Naval Research Lab (NRL)



OUR TEAM

We are a group of passionate engineering students from Carleton University, one of three Canadian teams competing in the annual CanSat competition. The competition provides students the opportunity to develop engineering skills, gain practical experience in the design cycle process, and see their hard work pay off come launch day.



In the past two years we have been very successful, placing 2nd and 3rd out of more than 60 teams from around the world, making us the most successful Canadian team and a force to be reckoned with.



SPONSORSHIP

Any sponsorship received will be used to purchase items in the following categories:

- Hardware
- Tools
- Travel expenses

Though any amount of sponsorship would be appreciated, our guidelines are:

	Level 1 (\$250)	Level 2 (\$500)	Level 3 (\$900)	Level 4 (\$1500)
Logo on the CANSAT				
Logo on our T-shirts				
Logo on all presentation slides				
Logo on the team banner				
Promotion through our social media accounts and website				

We have space for your company's logo available on our website, banner, presentation slides, and T-shirts. Additionally we promote our sponsors through the team Facebook and Instagram. We would be happy to work with you to meet your specific requests. Tax receipts can be obtained if a donation is made through our Future Funder campaign (available at futurefunder.carleton.ca/project/2017-cansat-design-competition/), however logos cannot be displayed by Carleton CanSat if a tax receipt is given as we are required to make a clear distinction between donations and sponsorships.